



WanderBig.com

solo travel - plus size travel - digital nomad

Written by a mental health therapist turned blogger, Wanderbig empowers travelers with the confidence to go.

This long-format blog features solution-focused content answering the questions travelers most often ask.

Wanderbig.com addresses not just where to go, but how to thrive on the journey.

100K
MONTHLY
PAGEVIEWS

16K
SOCIAL
FOLLOWERS

1k+
ACTIVE
EMAIL LIST

AVAILABLE FOR:

- select collaborations
- journalist interviews
- limited product reviews

UPCOMING DESTINATIONS:

- Mexico City (2022)
- Morocco (2022)
- Spain (2022)
- other sponsored destinations

AUDIENCE DEMOGRAPHICS

54% Women

81% based in US

47% ages 25-34

Contact: media@wanderbig.com

